

# ONE PAGE VIDEO BRIEF

<b>Project name</b>		<b>Date</b>	
<b>Contact name</b>		<b>Role</b>	
<b>Contact email</b>		<b>Tel</b>	
<b>Video length</b>		<b>Locations</b>	
<b>Goal</b>			
<b>Audience</b>			
<b>Publication</b>			
<b>Desired action</b>			
<b>Key messages</b> (Maximum of 3)			
<b>Assets and content</b>			
<b>Style and tone</b>			
<b>Additional notes</b>			
<b>File format</b>		<b>Deadline</b>	