360 Video Handbook Press Release

From the Author

"360 Video Handbook is really a milestone for me, not only as a 360 video producer, but also as a graphic designer, traditional video producer, photographer and musician. The experiments with Vuze and other 360 cameras over the last 2 years, combined with 23 years experience of creating traditional video, photography and design, led me to believe I have something to contribute to the 360 community. This book contains the personal wish-list of project examples, frequently asked questions and the technical knowledge I would have wanted to know when I began my 360 video journey and as a result is a document containing the experience, advice and inspiration. It is also the coffee table book I always wanted to write – something easily accessible in different ways, from quick inspirational photo galleries through to detailed discussion and case studies. I aimed to create a visually stimulating book with intrinsic design value combined with solid technical considerations and hopefully you will enjoy reading it." – Peter Simcoe

About the Book

360 Video Handbook is written, edited and published by Peter Simcoe and is available from Amazon at **http://mybook.to/360video**. It is written to assist people who have recently purchased a 360-degree camera, recorded their first 360-degree creations and are wondering how they can take their ideas and video production skills to the next level. The book features examples of Simcoemedia and KODAK PIXPRO creations with cameras such as Vuze, KODAK PIXPRO SP360 4K Dual Cameras and the KODAK PIXPRO ORBIT360 4K VR Camera (4KVR360 outside US). The book is split into 5 sections:

Inspiration

A selection of inspirational 2D and 3D 360 video projects are presented along side technical notes and zone maps designed to assist the reader when considering their own projects.

In Detail: 3D 360 Music Video

A detailed description of the design, development and production of a 3D 360 music video using Vuze camera, Google Tilt Brush, Google Blocks and Adobe Premier Pro.

Frequently Asked Questions

Frequently asked questions by 360-degree camera users are discussed in detail, including issues related to resolution, compression, workflow, soundtrack and more.

Knowledge

This section is designed to build upon the discussion in the examples and Frequently Asked Questions through further technical notes, diagrams and photographs.

Appendix

The Appendix contains examples of documents such as model or property release forms, equipment checklists and other useful information when preparing to record 360-degree video.

Links

http://mybook.to/360video
http://www.simcoe.co.uk/book
http://www.twitter.com/simcoemedia
http://www.youtube.com/simcoemedia
https://www.linkedin.com/in/simcoemedia/